

Remit Address:  
**WOFL**  
12315 Collection Center Drive  
Chicago, IL 60693  
Main: (407) 644-3535  
Billing: (407) 644-3535

# INVOICE

Advertiser	American Crossroads
Product	11-27-1017 American Crossroads
Estimate Number	1017

Invoice #	4072850-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4072850
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	09/19/12 - 09/27/12

Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

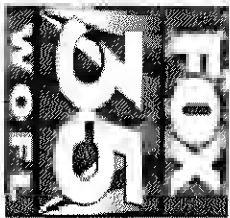
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	M-F 3p-4p POLITICAL ISSUE	3p-4p		09/17/12 to 09/23/12	1x	---T---				
				Th	09/20/12	:30	3:38 PM	USPRTV18ACH	\$650.00		1
2	WOFL	M-F 3p-4p POLITICAL ISSUE	3p-4p		09/24/12 to 09/30/12	1x	M-----				
				M	09/24/12	:30	3:20 PM	USPRTV18ACH	\$650.00		1
3	WOFL	M-F 3p-4p POLITICAL ISSUE	3p-4p		09/24/12 to 09/30/12	1x	--W----				
				W	09/26/12	:30	3:14 PM	USPRTV18ACH	\$650.00		1
4	WOFL	M-F 4p-5p POLITICAL ISSUE	4p-5p		09/17/12 to 09/23/12	1x	--W----				
				W	09/19/12	:30	4:49 PM	USPRTV18ACH	\$700.00		1
5	WOFL	M-F 4p-5p POLITICAL ISSUE	4p-5p		09/17/12 to 09/23/12	1x	----F--				
				F	09/21/12	:30	4:29 PM	USPRTV18ACH	\$700.00		1
6	WOFL	M-F 4p-5p POLITICAL ISSUE	4p-5p		09/24/12 to 09/30/12	1x	-T-----				
				Tu	09/25/12	:30	4:14 PM	USPRTV18ACH	\$700.00		1
7	WOFL	M-F 4p-5p POLITICAL ISSUE	4p-5p		09/24/12 to 09/30/12	1x	---T---				
				Th	09/27/12	:30	4:19 PM	USPRTV18ACH	\$700.00		1
8	WOFL	Mo Hour 1	8p-9p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



**Remit Address:**  
**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

# INVOICE

**Billing Address:**

**Crossroads Media LLC**  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Advertiser	American Crossroads
Product	11-27-1017 American Crossroads
Estimate Number	1017

Invoice #	4072850-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4072850
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	09/19/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

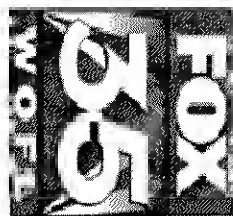
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	We Prime Other 1	8p-10p	09/24/12 to 09/30/12	1x	M-----					
	WOFL	POLITICAL ISSUE		M	09/24/12	:30	7:59 PM	USPRTV18ACH	\$8,000.00		1
10	WOFL	We Prime Other 1	8p-10p	09/17/12 to 09/23/12	1x	--W----					
	WOFL	POLITICAL ISSUE		W	09/19/12	:30	10:01 PM	USPRTV18ACH	\$7,000.00		1
11	WOFL	Th Prime Hour 1	8p-9p	09/24/12 to 09/30/12	1x	--W----					
	WOFL	POLITICAL ISSUE		W	09/26/12	:30	10:01 PM	USPRTV18ACH	\$7,000.00		1
12	WOFL	Th Prime Hour 1	8p-9p	09/17/12 to 09/23/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	09/20/12	:30	8:26 PM	USPRTV18ACH	\$7,000.00		1
13	WOFL	Th Prime Hour 2	9p-10p	09/24/12 to 09/30/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	09/27/12	:30	8:22 PM	USPRTV18ACH	\$7,000.00		1
14	WOFL	Th Prime Hour 2	9p-10p	09/17/12 to 09/23/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	09/20/12	:30	9:27 PM	USPRTV18ACH	\$6,000.00		1
15	WOFL	Sa 8a-10a News	8a-9a	09/24/12 to 09/30/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	09/27/12	:30	10:01 PM	USPRTV18ACH	\$6,000.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE



**Remit Address:**  
**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

**Billing Address:**

Crossroads Media LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Advertiser	American Crossroads
Product	11-27-1017 American Crossroads
Estimate Number	1017

Invoice #	4072850-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4072850
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	09/19/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

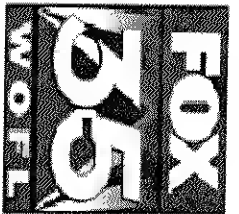
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WOFL	Sa 8a-10a News	8a-9a	09/17/12 to 09/23/12	1x	-----S-					
	POLITICAL ISSUE			Sa	09/22/12	:30	9:00 AM	USPRTV18ACH	\$250.00		1
16	WOFL	Sa 8a-10a News	9a-10a	09/17/12 to 09/23/12	1x	-----S-					
	POLITICAL ISSUE			Sa	09/22/12	:30	9:58 AM	USPRTV18ACH	\$250.00		1
17	WOFL	Fox 35 5p News	5p-6p	09/17/12 to 09/23/12	1x	-----S-					
	POLITICAL ISSUE			Sa	09/22/12	:00			\$1,000.00	Credited	1
18	WOFL	Su 8a-10a News	9a-10a	09/17/12 to 09/23/12	1x	-----S					
	POLITICAL ISSUE			Su	09/23/12	:30	9:11 AM	USPRTV18ACH	\$250.00		1
19	WOFL	Fox News Sunday	10a-11a	09/17/12 to 09/23/12	1x	-----S					
	POLITICAL ISSUE			Su	09/23/12	:30	10:59 AM	USPRTV18ACH	\$900.00		1
20	WOFL	Fox 35 6p News	Su 630p-7p	09/17/12 to 09/23/12	1x	-----S					
	POLITICAL ISSUE			Su	09/23/12	:30	6:42 PM	USPRTV18ACH	\$1,000.00		1
21	WOFL	NFL RS Post Game Bucs	4-430p	09/17/12 to 09/23/12	1x	-----S					
	POLITICAL ISSUE			Su	09/23/12	:30	4:42 PM	USPRTV18ACH	\$6,000.00		1
22	WOFL	Fox 35 6p News	630-7p	09/17/12 to 09/23/12	1x	-----S					
	POLITICAL ISSUE			Su	09/23/12	:30	4:42 PM	USPRTV18ACH	\$6,000.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

**Billing Address:**  
 Crossroads Media LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

Advertiser	American Crossroads
Product	11-27-1017 American Crossroads
Estimate Number	1017

Invoice #	4072850-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4072850
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	09/19/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

WOFL		POLITICAL ISSUE			09/17/12 to 09/23/12	1x	-----S				
				Su	09/23/12	:00					
		Aired Spots				20					
									\$7,000.00	Unresolved	1

Gross Total \$61,400.00  
 Agency Commission \$9,210.00  
 Net Amount Due \$52,190.00  
 Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.